

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
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Sacramento, CA 95814
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<http://ag.ca.gov/charities/>

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2004 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.

Name and Address of Commercial Fund-raiser:

CF 366

SHARE GROUP, INC.
99 Dover St.
Somerville, MA 02144

Name and Address of Charitable Organization:

CT No. 065260 F.E.I.N. No.

THE HUMANE SOCIETY OF THE UNITED STATES

Name of Charity

700 Professional Dr.
Address of Charity

Gaithersburg MD 20879
City, State, and ZIP Code of Charity

Figures from (check one):

National Campaign ☒

California Campaign ☐

Telemarketing

(Type of Activity)

held (on) (from) 1/1/2004, 20__ to 12/31/2004, 20__

(Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)

Fee ☒ Percentage ☐

Other ☐

If other, provide brief explanation _____

1. REVENUE

A. Cash contributions

\$ 1466145

A.

B. Entertainment sales or admission charges

B.

C. Sales from products

C.

D. Advertisement sales

D.

E. Membership fees

E.

F. Other sources: (Specify)

Fa.

a. _____

Fb.

b. _____

Fc.

c. _____

Fd.

d. _____

G. TOTAL REVENUE

\$ 1466145

G.

2. EXPENSES

A. Fees or commissions

A.

B. Salaries

B.

C. Payroll taxes

C.

D. Employee benefits

D.

E. Cost of merchandise for resale

E.

F. Cost of entertainment

F.

G. Postage

G.

H. Advertising

H.

I. Telephone

I.

J. Rental of equipment

J.

K. Facilities charge

K.

L. Permits

L.

M. Other expenses: (Specify)

Ma.

a. _____

Mb.

b. _____

Mc.

c. _____

Md.

d. _____

N. TOTAL EXPENSES

n/a

N.

RECEIVED
APR 04 2006
Registry of Charitable Trusts
Assessing Grants

**COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES
2002 ANNUAL FINANCIAL REPORT**

(California Government Code Section 12599)

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3. Amount to Charity (subtract line 2N from line 1G) \$ 1466145 3.
4. Less additional fund-raising expenses paid by charity (to be completed by charity) \$ 1641505 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) \$ -175360 6. ✓

7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?

☐ Yes ☒ No If "yes," complete the following:

| Name of officer, director, partner or owner of Commercial Fund-raiser | Name and address of charitable organization | Relationship of officer, etc. To charitable organization |
|---|---|--|
| | | |
| | | |
| | | |

- (b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Signature of authorized officer (Commercial Fund-raiser) Christopher Canniff; Printed Name Treasurer & CFO Title 3-28-05 Date

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

Signature of authorized officer/director (Charity) ANDREW N ROWAN Printed Name Exec VP Title Date

Signature of authorized officer/director (Charity) Mary K Berge Printed Name controller / Title Asst Treasurer Date

| ITEMIZATION OF EXPENSES OF CHARITABLE SOLICITATION | | |
|--|-------------|--------------------------|
| HSUS: The Humane Society of the United States | | CONTRACT THRU 12/31/2004 |
| Fundraising Fees | \$1,577,486 | |
| Printing Costs | \$21,340 | |
| Phone Match Fees | \$26,264 | |
| License & Permit Expenses | \$4,925 | |
| Postage Expenses | \$11,491 | |
| TOTAL EXPENSES | \$1,641,505 | |